EXHIBIT 13



HOME > DIGITAL > NEWS

DECEMBER 10, 2015 9:00AM PT

Google's Chromecast Audio Adapter Gets Multi-Room Support Similar to Sonos

By JANKO ROETTGERS [+]



CREDIT: COURTESY OF GOOGLE

Google's recently-launched Chromecast Audio adapter is getting a major feature update this week: Consumers will now be able to group multiple Chromecast audio adapters to stream their favorite music simultaneously in more than one room, similar to the multi-room support available for internet-connected loudspeakers like the ones made by Sonos. The company is also adding high-resolution audio support to Chromecast, making it possible to enjoy music with a resolution of up to 96KHz/24bit.

<u>Google first introduced Chromecast Audio in September</u>. The \$35 adapter can be plugged into any stereo system or stand-alone loudspeaker with line-in or optical audio connectivity, and allows consumers to stream music services like Spotify and other audio programming directly from the cloud. Grouping of adapters is being done through <u>Google</u>'s Chromecast app, which is available for iOS and Android.

Multi-room audio support will be extended to loudspeakers made by LG, Sony and Denon that use <u>Google's Cast technology</u> some time next year. At that point, consumers will be able to combine a Wificonnected speaker with a traditional stereo system equipped with a <u>Chromecast audio</u> adapter to play the same music in all of their rooms. Google hasn't said yet whether it intends to bring multi-room audio support to its Chromecast video streaming stick as well.

Popular on Variety



Want to read more articles like this one? Subscribe to Variety Today.